

Press Release



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For immediate release

Nottinghamshire in the spotlight as EM Media invites film producers to tour the county

Regional Screen Agency EM Media is hosting a tour of Nottingham for film and television producers. This familiarisation tour aims to showcase the county's potential for filming, recently enhanced by a flurry of filming throughout Nottinghamshire, including Shane Meadow's hit film *This Is England*, the acclaimed Ian Curtis biopic *Control* and the comedy *Magicians*, which stars *Peep Show*'s Mitchell and Webb.

The producers will see a range of Nottingham's locations including the ever popular Galleries of Justice; as well as touring the filming facilities that the county has to offer through visits to post production house Spool Films and the former Carlton television studios, now owned by the University of Nottingham. There will also be a drinks reception where the producers will be introduced to a host of Nottingham's finest producers, directors and writers, who will explain the many advantages to filming in the county.

Emily Lappin, Head of Communications at EM Media, comments, *"We hope by showcasing Nottinghamshire's varied locations and excellent facilities we will be able to secure more feature films, television productions and commercials for the region. By doing this we are not only raising the profile of the East Midlands but providing a major boost for the region's economy as local businesses, including hotels, bars, restaurants, all stand to benefit financially from productions shooting in the region and EM Media also encourages visiting productions to use local crew whenever possible."*

A number of high-profile producers have already confirmed their attendance; EM Media has specifically targeted the event at producers who have work in progress or are planning projects for the very near future and may decide to use Nottinghamshire as a production base as a result of the trip.

This is the final in a series of five familiarisation visits funded by East Midlands Tourism (EMT) aimed at key film and television personnel that have taken place over the last year. Other visits have included locations in Derbyshire, Northamptonshire, Lincolnshire, Leicestershire and Rutland.

Richard Dickinson, chief executive, East Midlands Tourism comments, "*The success of films such as Pride and Prejudice and The Da Vinci Code show how beneficial movies can be in showcasing the region's tourism offer and creating interest on the international stage. With other big movies that have been filmed in the region, such as The Other Boleyn Girl and The Golden Age, scheduled for release this autumn, we are keen to continue to encourage more production companies to think of the East Midlands when looking for inspirational locations. Working with EM Media, we want to ensure that location managers, scouts and producers are aware of the outstanding range of locations and facilities available.*"

EM Media's Location Services provides a full support service to visiting productions, actively promoting the East Midlands region by providing film and TV companies with details of locations, crew, facilities, and accommodation. Encouraging productions to film in the region can bring a significant amount of revenue to the East Midlands. The BBC recently used the region as a base for its acclaimed adaptation of *Jane Eyre*; the 90 strong cast and crew used accommodation and facilities during their three month stay and spent around £4million in the region.

As well as using the region's great locations and facilities, film and TV producers visiting the East Midlands can benefit from the production co-finance available from EM Media, which can invest up to £250,000 of production costs through the European Regional Development Fund. Co-investment from EM Media has so far enticed 12 feature films to the East Midlands including Shane Meadow's biggest hit to date, *This Is England*, as well as Anton Corbijn's critically acclaimed *Control* and Anand Tucker's *And When Did You Last See Your Father?*, starring Jim Broadbent and Colin Firth.

For further information on this tour which takes place on Tuesday 26 June (drinks) and Wednesday 27 June (tour) or to arrange interviews and photo opportunities for either of those days please contact either Sally Hodgson, Communications Executive at EM Media (sally.hodgson@em-media.org.uk) or Emma Hewitt, Communications Coordinator (emma.hewitt@em-media.org.uk) on 0115 934 9090.

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Notes to editors

EM Media is the Regional Screen Agency for England's East Midlands. A delegate body of the UK Film Council, the agency invests RIFE Lottery and Treasury Finance in film activity and European Regional Development Funds (ERDF) in the development, production, distribution, exhibition, prototyping and publishing of Film (long and short form), Television (corporate broadcast, internet TV), Games (for consoles, hand held, mobile phone) and Interactive (internet, mobile phone and TV software).

EM Media is a partner in Warp X, the pioneering digital film studio established to revitalise low-budget British film-making, an initiative of UK Film Council, Film4, Screen Yorkshire, Optimum Releasing and EM Media.

EM Media has co-financed 12 feature films with ERDF finance. Currently in post-production is low-budget horror *Mum and Dad*, 2AM Films 2007. EM Media's forthcoming and current releases include: *Better Things*, Mascot Pictures 2006, *And When Did You Last See Your Father?* Number 9 Films 2006, *Magicians*, Intermedia Films 2006, *Control*, NorthSee 2006, *This is England*, Warp Films 2005. Other feature investments include *Brothers of the Head*, Potboiler Productions 2005, *A Cock and Bull Story*, Revolution Films 2005, *Dead Man's Shoes*, Warp Films 2004, *One For the Road*, One for the Road Productions, 2003, *Once Upon a Time in the Midlands*, Slate Films, 2003 and *Anita and Me*, Starfield Productions, 2002.

EM Media's Location Services has encouraged and assisted a range of productions to use the East Midlands for locations and filming, including *Atonement* (Working Title Films), *The Da Vinci Code* (Imagine Entertainment), *The Other Boleyn Girl* (BBC Films), *The Golden Compass* (New Line Cinema), *Pride & Prejudice* (Working Title Films).

www.em-media.org.uk.

